

## Privacy Policy

### 1. PURPOSE

This privacy policy has been compiled to better serve those who are concerned with how their 'Personally Identifiable Information' (PII) is being used online. PII, as described in US privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with our website.

### 2. What personal information do we collect from the people that visit our blog, website or app?

2.1. When ordering or registering on our site, as appropriate, you may be asked to enter your name, email address, phone number or other details to help you with your experience

### 3. When do we collect information?

- 3.1. We collect information from you when you register on our site, place an order, fill out a form, Open a Support Ticket or enter information on our site or app
- 3.2. Provide us with feedback on our products or services

### 4. How do we use your information?

We may use the information we collect from you when you register, make a purchase, sign up for our newsletter, respond to a survey or marketing communication, surf the website, or use certain other site features in the following ways:

- 4.1. To personalize your experience and to allow us to deliver the type of content and product offerings in which you are most interested
- 4.2. To allow us to better service you in responding to your customer service requests
- 4.3. To ask for ratings and reviews of services or products
- 4.4. To follow up with them after correspondence (live chat, email or phone inquiries)

### 5. How do we protect your information?

- 5.1. We use vulnerability scanning and/or scanning to OWASP practice
- 5.2. We never ask for credit card numbers
- 5.3. We use regular Malware Scanning
- 5.4. Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential. In addition, all sensitive information you supply is encrypted via Secure Socket Layer (SSL) technology

## 6. Do we use 'cookies'?

- 6.1. We do not use cookies for tracking purposes
- 6.2. You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser settings. Since browser is a little different, look at your browser's Help Menu to learn the correct way to modify your cookies
- 6.3. If you turn cookies off, you may not be able to authenticate & login to the application

## 7. Third-party disclosure

- 7.1. We do not sell, trade, or otherwise transfer to outside parties your Personally Identifiable Information.

## 8. Third-party links

- 8.1. We do not include or offer third-party products or services on our website or in app

## 9. COPPA (Children Online Privacy Protection Act)

- 9.1. When it comes to the collection of personal information from children under the age of 13 years old, the Children's Online Privacy Protection Act (COPPA) puts parents in control. The Federal Trade Commission, United States' consumer protection agency, enforces the COPPA Rule, which spells out what operators of websites and online services must do to protect children's privacy and safety online
- 9.2. We do not specifically market to children under the age of 13 years old

## 10. CAN SPAM Act

- 10.1. The CAN-SPAM Act is a law that sets the rules for commercial email, establishes requirements for commercial messages, gives recipients the right to have emails stopped from being sent to them, and spells out tough penalties for violations
- 10.2. **We collect your email address in order to:**
  - 10.2.1. Send information, respond to inquiries, and/or other requests or questions
- 10.3. **To be in accordance with CANSPAM, we agree to the following:**
  - 10.3.1. Not use false or misleading subjects or email addresses
  - 10.3.2. Identify the message as an advertisement in some reasonable way
  - 10.3.3. Include the physical address of our business or site headquarters
  - 10.3.4. Monitor third-party email marketing services for compliance, if one is used
  - 10.3.5. Honor opt-out/unsubscribe requests quickly
  - 10.3.6. Allow users to unsubscribe by using the link at the bottom of each email

**If at any time you would like to unsubscribe from receiving future emails, you can email us at [support@demandfarm.com](mailto:support@demandfarm.com) and we will promptly remove you from ALL correspondence.**

## 11. Contacting Us

If there are any questions regarding this privacy policy, you may contact us using the information below.

**DemandFarm**

10 Rockefeller Plaza, Suite 810,

New York, NY 10020

USA

[support@demandfarm.com](mailto:support@demandfarm.com)